

## FRONT PAGE

The screenshot shows the front page of the InsideOut website. The layout includes a header with the logo and navigation menu, a main content area with articles, and a footer with site information. Advertising spots are marked with letters in circles: IOA (top right), IOB (large purple box), P (purple box), IOC (purple box), and IOD (purple box).

- IOA** Front and inside pages  
1 of 2 rotations  
\$75 per month (flat rate)  
Size: 383px x 90px
- IOB** Prime position, front and inside pages  
2 rotations  
\$50 per month (flat rate)  
Size: 300px x 250px
- P** CUSTOM PROMO ADVERTISING  
Pricing available upon request  
Size: 300px x 155px
- IOC** Front and inside pages  
2 rotations  
\$25 per month (flat rate)  
Size: 146px x 191px
- IOD** Front and inside pages  
2 rotations  
\$25 per month (flat rate)  
Size: 300px x 90px

### Contact us

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**INSIDEOUT**  
Cayman's Home & Living Magazine

INSIDE PAGES INCLUDED IN RATE

The screenshot shows the InsideOut website interface. At the top, there's a search bar and the logo 'INSIDEOUT Cayman's Home & Living Magazine'. Below the navigation bar, the main article 'Get the right pet' is displayed with a photo of a child and a dog. The article text discusses factors for choosing a pet, such as maintenance, space, and family compatibility. Several advertising spots are overlaid on the page:

- IOA**: Located in the top right corner.
- IOB**: A large purple rectangular spot on the right side of the article.
- P**: A small purple rectangular spot below IOB.
- IOC**: A purple rectangular spot on the right side, below P.
- IOD**: A purple rectangular spot on the right side, below IOC.
- RELATED CONTENT ADVERTISING**: A pink rectangular spot on the left side of the page.
- GOOGLE ADS**: A small advertisement for 'Turtle Services Ltd' is visible at the bottom left of the page.

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